

## SUCCESS STORY OF MADHUSUDANKATI S.K.U.S. Ltd IN GAIGHATA DEV BLOCK, NORTH 24 PGS

Madhusudankati S.K.U.S. Ltd , having registered number of 136 dated 27.06.1957 and registered address at Vill- Madhusudankati, P.O.- East Bishnupur, P.S.- Gaighata in Gaighata Dev Block has ever been one of the frontliners among the PACS in the district of North 24 Parganas. The Society , besides extending KCC Loan and SHG Loan , have been retail and wholesale dealers in fertilisers, pesticides . The Society mobilises members' deposit to great extent with a Customer Service Point of WBSCB Ltd at its premises. The Society has been running Custom Hiring Centre, Rural Water Project, Agricultural product procurement Centre, stores for different consumers' articles etc. successfully for years.

The Society is a wholesale dealer in IFFCO and BENFED fertilisers and large scale procurer of agril produces. Keeping the increasing need of storage spaces, a 1000 MT godown is presently being established under RIDF in addition to the existing storage space, measuring 1800 MT in total.

The activities of the Society is expressed as follows :-

Sl No		2017 -18	2018-19	2019-20	2020-21	2021-22
1	<b>Number of members</b>	<b>1885</b>	<b>1960</b>	<b>1954</b>	<b>2052</b>	<b>2046</b>
2	<b>Number of SHG Groups</b>	<b>161</b>	<b>175</b>	<b>175</b>	<b>175</b>	<b>177</b>
		As on 31.03.2018 ( in Lakhs)	As on 31.03.2019 ( in Lakhs)	As on 31.03.2020 ( in Lakhs)	As on 31.03.2021 ( in Lakhs)	As on 31.03.2022 ( in Lakhs)
3	Deposit from members	2438.31	2730.93	3003.46	3468.81	3689.24
4	Deposit from SHGs	41.51	50.61	49.63	59.43	67.89
		During 2017-18 ( in Lakhs)	During 2018-19 ( in Lakhs)	During 2019-20 ( in Lakhs)	During 2020-21 ( in Lakhs)	During 2021-22 ( in Lakhs)
5	Disbursement of KCC Loan	556.10	593.90	608.28	708.12	740.39
6	Disbursement of SHG Loan	37.39	67.55	112.65	121.58	122.23
7	Disbursement of other Loans	50.83	48.82	47.01	39.84	56.75
8	Sale turn-over for Fertilizers	2100.15	2008.31	1708.03	1636.37	1511.03
9	Sale turn-over for Pesticides	35.04	31.95	32.25	46.86	53.23
10	Sale turn-over for other consumers' articles ( including purified water)	57.17	47.71	36.98	64.89	40.37
11	Sale turn-over for food (chowmin) and other products by SHGs					25.00
12	Repayment of Bank Loan (percent)	100	100	100	100	100

13	Collection from members ( percent)	92.79	92.80	94.43	93.20	95.44
14	Net Profit	70.82	63.27	84.82	63.28	75.78
		As on 31.03.2018 ( in Lakhs)	31.03.2019	31.03.2020	31.03.2021	31.03.2022
17	Accumulated Profit	260.87	287.06	322.66	354.3	384.99
16	Working Capital	4092.05	4077.74	5022.65	5420.70	5733.08



Figure 1: The premises of Madhusudankati S.K.U.S. Ltd



Figure 2: Rural Water treatment Plant in Madhusudankati SKUS Ltd



*Figure 3: Pond for Rural Water Project*



*Figure 4: 1000 MT Godown built under RIDF*

The Society also contributes to social cause and undertakes different programmes beneficial for the members and the people of the locality as a whole , organizing Health Check-up camps, running medical facility centre, children’s park , community centre etc.





*Figure 5: Children's Park being maintained by the Society*



*Figure 6: Free medical service centre maintained by Madhusudankati SKUS Ltd*

Madhusudankati S.K.U.S. Ltd has ever been a pride of the Co-operative sector in the district of North 24 Parganas.